



STETTLE STEEL WHEEL STAMPEDE

Box 62 Stettler, Alberta, T0C 2L0
403-740-2761
steelwheel2008@gmail.com

Dear Sir or Madam:

Our committee is working hard to build upon the unprecedented success we saw in 2021, present the perfect place to gather our community, and celebrate our western heritage at the 13th annual Stettler Steel Wheel Stampede in 2022.

Our goal is to foster community spirit and camaraderie by going back to our grassroots and bring Stettler one of the best Canadian Cowboys Association rodeos in the country on June 10th-11th 2022. We strive to provide our community with a safe place to gather, with top notch entertainment. With every contestant and spectator brought to Stettler, you can broaden your sales base by sponsoring this event.

Our committee would be thrilled if your organization would consider the Stettler Steel Wheel Stampede in your budget. We have included different levels of sponsorship for your consideration. We would also be pleased to discuss and create a custom sponsorship package that would be more suitable for you.

For more information, or if you would like a personal visit to discuss sponsorship options, please feel free to contact us at steelwheel2008@gmail.com.

We cannot thank you enough for your valued contribution and hope that you would consider working with us again. Without the continued support of our community, donations, volunteers, and spectators we would not be able to provide a platform for community union and entertainment.

Sincerely,
Clint Satre - Sponsorship Chair - 403-740-2761

Not for profit: 5020654686

Please make cheques payable to: **Stettler Steel Wheel Stampede Society**
E-transfers can be made to: **steelwheel2008@gmail.com**



STETTLER STEEL WHEEL STAMPEDE

2022 Sponsorship Opportunities

Spur Sponsor - \$3,500

- Company name or logo engraved on spurs
- Opportunity to present spurs to the event winners on the arena floor during the final rodeo performance
- Signage displayed on large electronic scoreboard
- Sponsor supplied flag flown during grand entry and victory laps
- Recognition during every event
- 8 Stampede Admission Tickets to the Steel Wheel Stampede
- Premium placement of Sponsor supplied banner
- Sponsor supplied logo displayed on website, social media and the official rodeo program

Scoreboard Sponsor - \$3,000

- Signage displayed on large electronic scoreboard
- Sponsor supplied flag flown during grand entry and victory laps
- Recognition during every event when the scoreboard is mentioned
- 8 Stampede Admission Tickets to the Steel Wheel Stampede
- Premium placement of Sponsor supplied banner
- Sponsor supplied logo displayed on website, social media and the official rodeo program

Gold Sponsor - \$2,000

- Sole sponsorship of major event
- Sponsor supplied flag flown during victory lap
- Scoreboard and Announcer acknowledgements during named event
- 6 Stampede Admission Tickets to the Steel Wheel Stampede
- Arena placement of Sponsor supplied banner
- Sponsor supplied logo displayed on website, social media and the official rodeo program

Silver Sponsor - \$1,000

- Announcer acknowledgments a minimum of one time per performance
- Sponsor supplied flag flown during victory lap
- 4 Stampede Admission Tickets to the Steel Wheel Stampede
- Arena placement of Sponsor supplied banner
- Sponsor supplied logo displayed on website, social media and the official rodeo program



Bronze Sponsor - \$500

- 2 Stampede Admission Tickets to the Steel Wheel Stampede
- Grounds placement of Sponsor supplied banner
- Sponsor supplied logo for website

Friends of the Rodeo - \$50 - \$450

- Sponsored supplied logo put on front gate sponsor board

In Kind donations are always welcome.

Sponsorship level will be based on retail value.

Other Opportunities:

We can build other custom sponsorship packages to accommodate your business needs, such as:

Freestyle Bullfighting	\$5,000
Contract Act	\$3,000
Cabaret Sponsorship	\$7,500
Cabaret Entertainment	\$5,000
Veterinary Services	\$1,500
Medical Services (Stettler Ambulance)	\$1,500

We look forward to working with you! For more information go to our website at: www.steelwheelstampede.ca or follow us on Facebook or Instagram @StettlerSWS

In order for our committee to be able to plan the best Stampede possible, please have your sponsorship commitments in by February 28th, 2022. All sponsorships paid by February 28th will be entered into a draw for a special prize on Stampede Weekend.